

University of Mianwali, Pakistan In collaboration with Englishers LLL International, Turkey



# Englishers 1<sup>st</sup> International Transdisciplinary Conference on Language, Culture and Revival

3-5 June, 2022 University of Mianwali

**PARTNER INSTITUTES** 











# Ural Federal University

















# Day 1 June 03, 2022 (Friday)

# **Opening Ceremony 14:30-16:30**

Moderators	Ms. Sehla Nawaz University of Mianwali	Ms. Eram Jamil Thal University Bhakk	ar
14:-40:14:45	Guests to be Seated: I	National Anthem	
14:-45:14:50	Recitation from	the Quran	05 min
14:-50:14:55	University of Mianwali,	Video Introduction	05 min
14:55-15:05	Welcome Prof. Dr. Islamullal Vice Chancellor, Unive	h Khan Lodhi	10 min
15:05-15:15	Muntazar Meł Conference Chair, Assista President, Englishers LLL I	nt Professor, NUML	10 min
15:15-15:20	Principal G Dr. Muhammad Mu Director Human Resource Punjab HEC,	mtaz Ali Khan and Administration	05 min
15:20-15:25	Guest of Ho Imtiaz Ha Director Ge Hamdard Univers	ider eneral	05 min
15:25-15:30	Guest of Ho Dr. Zahoor A Directo University of Lahore, S	onour Ahmed or	05 min
15:30-15:40	Dr. Rashid Mahmood (I University of Bisha, Kingd		10 min
15:40-15:50	Chief Gu Dr. Ghulam Al Secretary IBCC, Minis Government of	i Mallah try of Education	10 min
15:50-16:00	Vote of Th Dr. Muhammad Dean Faculty of So University of N	Shafiq Asif ocial Sciences	05 min
16.00 16.20	Hi Too		20 min

16:00-16:30	Hi-Tea		



# (DAY 1: Friday, JUNE 03, 2022) PLENARY SESSION 1: 16:40-17:00

Moderator:

Dr. Ms Aneela Habib University of Mianwali

Keynote Speaker

#### Prof. Dr. Mazhar Hayat Government College University Faisalabad Advisor Trainings, Englishers International Pakistan

### **TOPIC: POETICS AND POLITICS OF LANGUAGE AND CULTURE**

# (Day 1: Friday, June 03, 2022) PLENARY SESSION 1 PANEL 1, 17:00-18:40

Chair of the Session:

#### Dr. Ali Usman

#### GC University Faisalabad

Time	Presenter	Institution	Title	
17:00-17:10	Muhammad Arif	NUML RWP	Postcolonial critique of Muneeza Shamsie's That Heathen Air	10 min
17:10-17:20	Tahira Nawaz, Ijaz Hussain	The University of Lahore Sargodha Campus	A Forensic Linguistic Analysis of Language of News Crime Reports in Pakistan	10 min
17:20-17:30	Jovairiah Batool	Thal University Bhakkar	Manifestation of Saraiki Culture in perspective of Wilderness and Pastorals in Khawaja Ghulam Fareed's Kafi's Meda Ishq vi Tu	10 min
17:30-17:40	Saba Hanif	University of Sahiwal	Improving listening and speaking skills through English movies at a higher secondary level	10 min
17:40-17:50	Muhammad Akram Khan,Dr. Ansar Mehmood	University of Lahore, Sargodha Campus	An analysis of social deixis of Imran Khans interview with CNN : a pragmatic study	10 min
17:50-18:00	Dr. Arshad Mehmood, Shabina Rashid	WUAJ&K, Bagh	Identity Construction of Imran Khan in Maryam Nawaz Speeches	10 min
18:00-18:10	Sufia Maroof	Pakistan Institute of Fashion and Design	Investigating Web-Translations of Pakistani Public Offices	10 min
18:10-18:20	Ghanwa Malik, Shehar Bano, Noor Fatima, Iqra Aman, Sajida Rafique, Aleena Arif	Thal University Bhakkar	Role of Media & Political Language to Mold Thinking Perspective of Thal University Bhakkar	10 min
18:20-18:30	Safder Ali Khan	University of Lahore, Sargodha Campus	Structural Analysis of Cultural Hegemony in Taufiq Rafat's Selected Poems	10 min
	Q/A session			



# (Day 1: Friday, June 03, 2022) PLENARY SESSION 1 PANEL 2: 17:00-18:40

#### Moderator

Dr. Tasawar Abbas

GCU Faisalabad

Time	Presenter	Institution	Title	
17:00-17:10	Dr Muhammad Kabir	Thal university bhakkar	Green revolution (plantation): A cultural activity for clean & green Pakistan; A review	10 min
17:10-17:20	Ayesha Izhar Chaudhri, Iqra Jabeen	University of Sargodha	Gender as Performance: An Analysis of Female Characters in the selected works of Anita Desai	10 min
17:20-17:30	Majid Niazi	Thal University, Bhakkar	Maggie a Different Voice: Exploring the Women's Moral Reasoning in the novel "The Mill On The Floss" by George Eliot	10 min
17:30-17:40	Huma saeed	NUML, Islamabad	Shame Affects: A Deleuzean Analytical Approach to Muhammad Hanif's Red Birds	10 min
17:40-17:50	Shabina Rasheed	University of Kotli AJ&K	Impact of Mother Tongue on Students Communication in English Language	10 min
17:50-18:00	Aqsa Khan, Umama Bint e Ubaidullah, Rida Zahra, Fatima Batool, Sobia Sadaf, Laiba Faheem	Thal University Bhakkar	Concept of Alter Ego in Edgar Allen Poe's story "The Man of the Crowd"	10 min
18:00-18:10	Amna Rana, Aqsa Arif, Laiba Sarwar, Ayesha Bibi, Asma Noreen	Thal University Bhakkar	Structural Analysis of Anton Chekhov's Short Story "A Man who lived in a Shell."	10 min
18:10-18:20	Asad Mehmood	University of Lahore, Sargodha Campus	Simulacra and Hyperreality in Black Mirror's Playtest: Wallops of Gaming in Our Lives	10 min

# Dinner 20:00 hrs



# (Day 2: Saturday, June 04, 2022) PLENARY SESSION 2: 08:30-09:00

Moderator:

Mr. Bilal Hussain NUML, Islamabad Ms. Ambreen Gul

University of Mianwali

Keynote Speaker

#### Dr. Muhammad Islam Pasha

University of the Punjab Advisor Conferences, Englishers International Pakistan

#### **TOPIC: KEY CONTEXTUAL FACTORS AFFECTING THE L2 MOTIVATION OF PAKISTANI STUDENTS**

# (Day 2: Saturday, June 04, 2022)

# PLENARY SESSION 2: HALL 1, 09:00-10:30

Moderator

Malik Allah Dad

#### **Coordinator Englishers International Central Punjab**

Time	Presenter	Institution	Title	
09:00-09:10	Khurram Shahzad	Muhammad Ali Institute of Science and Technology Layyah	Representation of Political Ideologies: A Multimodal Analysis Of Political Cartoons in Pakistani English Newspaper Dawn	10 min
09:10-09:20	Mehreen Ch	University of Sahiwal, Sahiwal	Improving pronunciation through English news at secondary level in district Khaniwal	10 min
09:20-09:30	M.Haroon Aslam	University of Sahiwal, Sahiwal	Building EFL Vocabulary through Group Discussion At Secondary level	10 min
09:30-09:40	Mahnoor , Rija Ahsan	Kinnaird College for Women	Reimagining Al Andalus in Pakistani Muslim Poetry: A Comparative Analysis of Iqbal's "Mosque of Cordoba" and Shadab Zeest Hashmi's Selected Poetry from Baker of Tarifa	10 min
09:40-09:50	Muzaffar Qadir Bhatti, Khurram Shahzad	Bahauddian Zakariya Univeresty, Multan	Tracing The Feminism Elements in Tehmina Durranis Autobiography My Feudal Lord	10 min
09:5010:00	Muhammad Ali Shahid	University of Lahore Sargodha Campus	Silent Letters in the English Language: A Phonological Perspective of Plosives	10 min
10:00-10:10	Mehria Zahra, Saqib Sheeraz, Tooba Ahmed	University of Mianwali, Punjab,Pakistan	A Study of Gender Related Differences in the Use of English Slang Language by Undergraduate Students: A Case Study of Mianwali	10 min
10:10-10:20	Laraib Ata, Rubab Gul, Muntazir Mehdi	Thal University Bhakkar	Critical analysis on theme of seeking isolation for happy lifeof Short Story "A Man who loved Islands" by D.H.Lawrence.	10 min
10:20-10:30	Fasiha Ammara, Nimra Gulnaz, Arooj Nawaz, Jaweria Saleem	Thal University Bhakkar	Structural Analysis of short story "The Dead": by James Joyce.	10 min



# (Day 2: Saturday, June 04, 2022) PLENARY SESSION 2, PANEL 2: 09:00-10:30

Moderator

Ms. Kiran Anwer

#### University of Mianwali

Time	Presenter	Institution	Title	
09:00-09:10	Humaira Afzal, Saima Bibi, Farwa	Thal University Bhakkar	Interplay of Coercion and consent in A Doll's House Neo-Marxist perspective	10 min
09:10-09:20	Malik Allah Dad	University of Punjab, Lahore	The Local Dying Languages are Increasing The Generation Gap Among Children, Parents, and Grandparents	10 min
09:20-09:30	Sadia Naz	University of Lahore, Sargodha campus	Identity and Voices to Pashtuns: An Analytical View of Kamila Shamsie's A God in Every Stone	10 min
09:30-09:40	Rida Fatima, M.adnan Akbar	Thal University bhakkar	A story of female sub-ordination: An Analysis of Sana Munir's Reema in the light of Beauvoirian phenomena of Defloration and Altruism	10 min
09:40-09:50	Syed Sheraz Ali	University of Sahiwal	Improving efl spelling through sounds at primery level	10 min
09:50—10:00	Bilal Hussain	NUML Islamabad	A Comparative Study of Punjabi and English Passive Syntactic Constructions through Revised Extended Standard Model of Transformational Grammar	10 min
10:00-10:10	Muhammad z, Muhammad Imran, Fasi ul Hasnain, Zareefullah Khan	Thal University Bhakkar	Effect of dead on human life in the short story "The Dead" by James Joyce	10 min
10:10-10:20	Anam Khalid, Sadia Naz, Iqra Shabbir	University of Lahore, Sargodha campus	Applying The Gricean Theory of Cooperative Principals To The Language of English Play The Guilt By Usman Ali	10 min
10:20-10:30	Sadaf Afreen, Asad Ali,Ayesha Bakht Cheema	University of Lahore, Sargodha Campus	Ethnic Diversity and Gender Bias In EFL PTB Textbooks qt Elementry Level	10 min
10:30-10:40	Shamaila Arfan	University of Lahore (Sargodha Campus)	Significance of Applied Linguistics in Multi Lingual and Multiethnic Social Setting of Pakistan	10 min



# (Day 2: Saturday, June 04, 2022) PANEL DISCUSSION (LITERATURE): 11:30-12:45

#### Chairperson

Prof. Dr. Mazhar Hayat

GC University Faisalabad Advisor Trainings Englishers Pakistan

Moderator

**Dr. Mumtaz Ahmed** 

# TOPIC: STANDARDIZING THE PATTERNS OF TEACHING AND RESEARCH PRACTICES IN THE LITERATURE CLASSROOM

Panelist	Institution
Prof. Dr. Shaheena Ayub Bhatti	Fatima Jinnah Women University Rawalpindi
Dr. Inayat Ullah	National University of Modern Languages, Islamabad
Dr. Muhammad Saeed Akhtar	Riphah International University Faisalabad
Dr. Zarina Qasim	University of Sargodha
Dr. Saleem Akhtar Khan	University of Sialkot
Dr. Yasir Arafat	National University of Modern Languages, Islamabad
Dr. Qasim Shafiq	The University of Faisalabad

# Lunch and Prayers 13:00 – 14:00hrs

### PANEL DISCUSSION (LANGUAGE): 14:00-15:30

Chairperson

#### Prof. Dr. Asim Mahmood

GC University Faisalabad President Englishers Punjab, Pakistan

Moderators

Dr. Muhammad Abdullah HOD English University of Jhang, Advisor Conferences Englishers Punjab Ms Eram Jamil

HOD English Tal University Bhakkar, Coordinator Englishers North Punjab

#### TOPIC: THE PROCUREMENT AND RESEARCH ON LOCAL LANGUAGES IN THE PAKISTANI UNIVERSITIES

Panelists	Institution
Prof. Dr. Ayaz Afsar	International Islamic University , Islamabad
Dr. Arshad Ali	National University of Modern Languages, Multan Campus



Dr. Anser Mehmood	University of Lahore, Sargodha Campus
Dr. Amjad Saleem	University of Peshawar
Dr. Ejaz Mirza	National University of Modern Languages, Rawalpindi
Dr. Lubna Umar	Allama Iqbal Open University, Islamabad
Dr. Uzma Anjum	Air University Islamabad

# City tour: Kalabagh, Jinnah Barrage, Mari Indus, Salt Mine

# 16:00-20:00 hrs

### (Day 3: Sunday, June 05, 2022) PLENARY SESSION 3: 08:30-10:30

#### Keynote Speaker

#### **Prof. Dr. Umer Farooq**

Capital university of Science And Technology Director Research, Englishers International

#### **TOPIC:**

# DIVERSITY, EQUITY AND INCLUSION IN HIGHER EDUCATION: A MULTIDISCIPLINARY PERSPECTIVE

#### Chairperson

#### Dr. Tariq Usman

#### University of Mianwali

Time	Presenter	Institution	Title	
09:00-09:10	Maria Kalsoom,Isra Arif,Ramsha Fawad Kundi	Fazaia Bilquis College of Education for Women, PAF Base Nur Khan, Air University Islamabad	Critical Analysis of "Dua E Reem" by Traditional Singers: A Feministic Approach	10 min
09:10-09:20	Farwa Abid, Aqsa Muqeem, Alia Atta	Thal University Bhakkar	Maggie a Different Voice: Exploring the Women's Moral Reasoning in the novel "The Mill On The Floss" by George Eliot	10 min
09:20-09:30	Dr. M Saqib Zaighum	CUST, Islamabad	Removing Barriers in English Pronunciation Learning	10 min
09:30-09:40	Javeria Hassan, Wajeeha Momin, Khan Zahra	Thal University Bhakkar	Victorian Pathos a Critical Study of Guy de Maupassant's Short Story "The Necklace."	10 min
09:40-09:50	Dr. Hashim Khan	CUST, Islamabad	Culture as a fifth language Skill	10 min
09:5010:00	Muhammad Waqas,	Thal university Bhakkar	Challenging Phalogocentrism, A Feminist Critical Discourse Analysis of Rafia Zakaria's and Bina Shah's Newspaper Articles	10 min
10:00-10:10	Maria Kalsoom, Isra Arif, Ramsha Fawad Kundi,	Fazaia Bilquis College of Education for Women, PAF Base Nur Khan, Air University Islamabad	Comparative Analysis of Two ELT Classrooms in Two Different Cultures	10 min
10:10-10:20	M Nadeem, Asad Rasheed, Abdul Mueed	Thal University Bhakkar	Physical versus Spiritual Suicide: A Critique on Kafka's Short Story "The Judgment".	10 min



# **SESSION ON LOCAL LANGUAGES**

(Day 3: June 05, 2022) PLENARY SESSION 4: 11:00-11:20

**Keynote Speaker** 

Dr. Aamir Zaheer Bhatti

Advisor Local Languages Englishers Punjab

TOPIC: MOTHER LANGUAGE AND NATIVE SPEAKERS: POSSIBLE FACTORS OF LANGUAGE GROWTH AND CHANGE

# PLENARY SESSION 4: HALL 1, 11:20-12:30 Moderator Dr. Aamir Zaheer Bhatti

Time	Presenter	Institution	Title	
11:20-11:30	Dr. Atif Khalid Butt	MOA College Lahore	ماں بولی راہیں تعلیم تے قومی ترقی	10 min
11:30-11:40	Dr. Zaheer Wattoo	GC University Lahore	ر ناں، بھوئیں نے گھوڑیاں : بولی راہیں وسیبی متھ	10 min
11:40-11:50	Dr. Muhammad Saghir Khan	Govt. Model Science College, Rawlakot, Poonch	پہاڑی لوک ادب اُپر ہیک اُو پلانی نیڈر	10 min
11:50-12:00	Prof. Malik Nasir Dawood	Govt. Degree College, Havelian.	ہزارے دےلوکاد ب دامختصر جائزہ	10 min
12:00-12:10	Dr. Muhammad Nasir Afridi	Alhamd Islamic University, Islamabad	مادری زبان کی ترقی میں ماں کا کردار	10 min
12:10-12:20	Prof. Saeed Ahmed	Great Sufi Wisdom, Islamabad	ماں بولی: علم ودانش دے خزانے دی تُنجی	10 min
12:20-12:30	Mr. Muhammad Sakhi Khan	AIOU, Islamabad	ساڈی ماں بولی داحال : ماضی تے مستقبل دے تناظر وچ	10 min
12:30-12:40	Dr. Muhammad Riaz Shahid	Retired Professor, Lahore	بولی دے ود ھاءواسطے بچھ تنجو بزاں	10 min
12:40-12:50	Dr. Arshad Mehmood Nashad	AIOU, Islamabad	کھیبی بولی نالسانی مہاندرا	10 min
12:50-13:00	Dr. Sajjad Ali Raeesi	Institute of Islamic Studies, Shah Abdul Latif University Khairpur Mirs, Sindh, Pakistan	شیناز بان کاتاریخی پس منظر اور اس کے وجود کودر پیش خطرات	10 min
13:00-13:10	Mr. Muhammad Azam Malik	Poet, Writer and Independent Researcher from Islamabad	ماں بولی نے ماں پیو داکر دار	10 min

# Lunch 13:00 hrs



# **ONLINE PROGRAM**

### (Day 2: Saturday, June 04, 2022) PLENARY SESSION 1: 09:30-10:00

**Keynote Speaker** 

#### Dr. Manvendar Kaur

Associate Professor Utara University, Malaysia Member Trainings, Englishers International

### TOPIC: TEACHING LANGUAGE STRUCTURES USING THE CACA MODEL: AN ATTEMPT TO CLOSE THE HIGHER EDUCATION-INDUSTRY GAP

Chair of the Session Dr. Daud Kuhi Islamic Azad University East Azerbaijan Iran

Link to Join: <u>https://meet.google.com/nfh-vnps-wnm</u> (Note: It is mandatory upon all the presenters of the following sessions to join the plenary session 1)

# PANELS OF THE 1<sup>ST</sup> PLENARY SESSION

(Day 2: June 04, 2022) PLENARY SESSION 1 PANEL 1: 10:00-11:30 (ONLINE)

Chairperson

Dr. Daud Kuhi

Islamic Azad University East Azerbaijan Iran

# Link to Join: <u>https://meet.google.com/nfh-vnps-wnm</u>

Time	Presenter	Institution	Title	Time
10:00-10:10	Tarim Masood and Zarina Qasim	University of Sargodha	Ideology, Politics and Media: A CDA of News Headline about PDM	10 min
10:10-10:20	Rida Walayat Niazi	Lahore College for Women university	Affirming an African identity: A critical study of the colour imagery in Toni Morrison's Beloved	10 min
10:20-10:30	Tahseen Fatima	University of Lahore	Literature Attunes the Symphony of Peace: A Multicultural Stance	10 min
10:30-10:40	Fareeha Butool	Department of English UoS	Ideology, Politics and Media: A CDA of News Headline about PDM	10 min
10:40-10:50	Naima Tassadiq Tazanfal Tehseem	University of Sargodha	Restoring Persona through Trauma: A Postcolonial lens on Khan's "City of Spies"	10 min
10:50-11:00	Zonaira Jalal , Dr. Zarina Qasim	University of Sargodha	Cathedral as a representation of Human sufferings	10 min
11:00-11:10	Noor_ul_Ain,& Dr. Azhar Pervaiz	University of Sargodha	Otherness of Mother Tongue: A Critical Pedagogic Analysis of Primary Schools of Punjab, Pakistan	10 min
11:10-11:20	Lalarukh	University of Sargodha	Tehreek Insaf Songs Discourse Analysis	10 min
11:20-11:30	Kaynat KhudaDad	University of Sargodha	An Overview of Lexical Collocations in Urdu: A Case of Majeed Amjad's Poetry	10 min



# (Day 2: Saturday, June 04, 2022) PLENARY SESSION 1, PANEL 2: 10:00-11:30 (ONLINE)

#### Chairperson

Syeda Maryam Fatima

AJK Women University Bagh Manager Englishers Kashmir

# Link to join: <u>https://meet.google.com/jdu-banv-bff</u>

Time	Presenter	Institution	Title	
10:00-10:10	Aysha Shabir	University of Sargodha	Investigating the Role of Demotivating Factors in Learning English Language for Pakistani Learners	10 min
10:10-10:20	HUSSNA WAHEED	University of Central Punjab	Semiotic analysis of women and men's perfume	10 min
10:20-10:30	Shazmeen Nawaz , Dr. Tazanfal Tehseem	University of Sargodha	Rethinking Language Use in Digital Pakistan	10 min
10:30-10:40	Humna Farooq	University of Sargodha	An Analysis of Students Perspective on CALL Based Tasks in Language Learning	10 min
10:40-10:50	Saeed Ali Lakho, Syed Hyder Raza Shah	Shaheed Benazir Bhutto University Sanghar Campus	Hegemony of English Language Culture on L2 Speakers of Sanghar City, Pakistan	10 min
10:50-11:00	Nokhaiz Nasir	University of Sargodha	Critical Discourse Analysis of Amanda Gorman's poem "The Hill We Climb" by applying Norman Fairclough's 3D Model	10 min
11:00-11:10	Ata ul Ghafar, Iqra Tahir	Government college University Faisalabad	Analysis of Medical Discourse Through Van Dijk's Model	10 min
11:10-11:20	Amber Kamran , Harmain Rukh	NUML, Rawalpindi	Cognitive Mapping and Class Consciousness: A Comparative Analysis of Karachi, Youre Killing Me! and Kartography	10 min
11:20-11:30	Asia Mehak	University of Central Punjab	Analysis of Chulbuli & Pyari - animated TV commercial for lifebuoy shampoo	10 min

# (Day 2: Saturday, June 04, 2022) PLENARY SESSION 1 PANEL 3: 10:00-11:30 (ONLINE)

#### Chairpersons

Fariha Shafqat and Dr. Zahra Batool

Riphah International University, Lahore

#### Link to Join:

### https://meet.google.com/dcx-cjws-fsp

Time	Presenter	Institution	Title	
10:00-10:10	Dr. Ambreen Shahnaz, Dr. Nagina Kanwal	COMSATS Islamabad	The Role of Intercultural Awareness in English Language Teaching: A Case Study of COMSATS University Islamabad	10 min
10:10-10:20	Hafiza Muarifa Masood Mirza	University of Sargodha	Exploring Paranormal Context of James Wan's The Conjuring (2013): A Multi model Analysis	10 min
10:20-10:30	Ayesha Izhar Chaudhri,Iqra Jabeen	University of Sargodha	Gender as Performance: An Analysis of Female Characters in the selected works of Anita Desai	10 min
10:30-10:40	Tariq Amin,Prof Dr. Wasima Shehzad,Fatima Tuz Zahra,Mamoona Malik	Air university, Islamabad	Exploring the Representation of Taliban in the Pakistani and American English Newspapers through Corpus Approaches	10 min
10:40-10:50	Ayesha Iram,Dr. Shahid Abbas	University of Sargodha	Exploration of Cultural Hybridity in Migration Literature. A Postcolonial Analysis of Hamid's novel, "Exit West".	10 min
10:50-11:00	Muhammad owais ifzal, nida tabassum	GCU Faisalabad , Hafizabad Campus	Deconstructing Meta-narratives: Re-reading of Aslam's The Golden Legend as a Postmodernist text	10 min
11:00-11:10	Nida tabassum,muhammad owais ifzal	NUML, Faisalabad	Socio-cultural construction of Gender Dichotomy in Haider's How It Happened: A feminist study.	10 min
11:10-11:20	Malik muhammad ali,hafiza sana irhsad	Bahauddin Zakariya University, Multan	Mother Dear as a Postcolonial Feminist Subject in Hanif's Red Birds	10 min



		1120-1130	Fatima Toor	The University of Lahore	Face Disability with Grace: A Textual Analysis of Novel, Adret	10 min
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# (Day 2: Saturday, June 04, 2022)

# PLENARY SESSION 1 PANEL 4: 10:00-11:30 (ONLINE)

Chairperson

Shafqat Hussain Zaidi

Riphah International University, Lahore

Link to join: <u>https://meet.google.com/qkz-rtfk-nfo</u>

Time	Presenter	Institution	Title	
10:00-10:10	Tasawar Abbas	University of Lahore Sargodha campus	Stylistic Patterns in Hanif Qureshi's novel Buddha of Suburbia	10 min
10:10-10:20	Sidra Shaikh,Umaira Bibi Hashmi,Saman Afzaal	Air university, Islamabad	Rhetoric Art In The Realm Of Advertisements: A Comparative Analysis Of Medicine And Commodity Flyers	10 min
10:20-10:30	Fatima Arshad,Hassan Bukhtiar	University of Management and Technology, Lahore	Socio-Economic Inequality and Commodification: A Marxist exploration of the Short Story Mumu	10 min
10:30-10:40	Anum Saleem,Inam Ullah ,Syed Attia Bibi	Bacha Khan University Charsadda	The Effects of Inclusion of Multiple Languages in the Curriculum on English Language Teaching: A Survey at Secondary School Level	10 min
10:40-10:50	Sana Nawaz ,Ishtiaq Ahmad , Muhammad Ahmad,Aqsa Akhtar	University of Sargodha	Efficacy of Bilingual and Multilingual Education in Pakistan. A Case Study of Public and Private Schools in Sargodha.	10 min
10:50-11:00	Bushra Bashir & Dr. Zareena Qasim	University of Sargodha	Exploring Cultural Hegemony in Ayad Akhtar's American Dervish (2014) in the light of Gramsci's Concept of Cultural Hegemony	10 min
11:00-11:10	Tahreem Iftikhar	Government College University Faisalabad	Re-evaluation of History intruschkes Aurangzeb: The Man and The Myth. Postmodern Historiographic Analysis	10 min
11:10-11:20	Mahnoor , Rija Ahsan	Kinnaird College for Women	Reimagining Al Andalus in Pakistani Muslim Poetry: A Comparative Analysis of Iqbal's "Mosque of Cordoba" and Shadab Zeest Hashmi's Selected Poetry from Baker of Tarifa	10 min
11:20-11:30	Sanam Abbas	University of Sargodha	The study of sexual objectification in women at point zero by nawaal sadawi: a feminist analysis	10 min

# Day 2, Saturday, June 04, 2022 PLENARY SESSION 1 PANEL 5: 10:00-11:30 (ONLINE)

#### Chairpersons

Dr. Muhammad Asif Javed

#### **COMSATS** Islamabad

#### Link to join: <u>https://meet.google.com/ujd-cgvx-qia</u>

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Time	Presenter	Institution	Title	

10:00-10:10	Laila e Mah	Affiliation not Mentioned	The holy woman by Qaisra Shahraz in light of lacanian psychoanalytic studies	10 min
10:10-10:20	Khan Sikandar	UCP Lahore	Semiotic Analysis of Washing Powder Ad.	10 min
10:20-10:30	Dr. Anbreen Salahuddin	University of the Punjab, Lahore, Pakistan	Intentional or unintentional crossing of Lakshman Rekha in fiction by Pakistani women writers	10 min
10:30-10:40	Tooba Bashir	University of Sargodha	A critical discourse analysis of Imran khan's speech at Belt and Road Forum by Using fairclough's framework	10 min
10:40-10:50	Dr. Tahira Jabeen	The University of Azad Jamuu &Kashmir, Muzaffarabad	Intertextuality in Muhammad Hanifs Red Bird and A Case of Exploding Mangoes	10 min
10:50-11:00	Komal Rasheed	University of Sargodha	Analyzing Defense Mechanism As Adjustment Tool To Deflect Anxious Life in Hosseni's Thousand Splendid Suns	10 min



11:00-11:10				10 min
11:10-11:20	Dr.Tahir Jahan khan Niazi	Lahore Leads University (LLU), Lahore, PAKISTAN	Engaging Pakistani esl readers in motivation	10 min
11:20-11:30	Ume Rubab	University of Central Punjab,	Semiotic Analysis of Branded Gent's Clothes	10 min

Day 3	
Sunday, June 05, 2022- 09:30-11:00	
PLENARY SESSION 2: 09:30-09:50 (ONLINE)	
Keynote Speaker	
Dr. Milana Abbasova	
Khazar University Baku, Azerbaijan	
Country Head, Englishers International, Azerbaijan	
TOPIC:	
ANGLICISMS IN AZERBAIJANI MASS MEDIA:	
EXPLORING THE INCREASING NUMBER AND THEIR IMPACT	
Chairperson	
Dr. P. Harshini	
PG and Research Department of English	
Ethiraj College for Women	
Chennai, India	
Link to join: <u>https://meet.google.com/czp-pmgj-hcw</u>	
(Note: It is mandatory upon all the presenters of the following sessions to join the plenary session 2)	



# (Day 3: Sunday, June 05, 2022) PLENARY SESSION 2 PANEL 1: 10:00-11:30 (ONLINE)

#### Chairperson

Dr. P Harshini

Assistant Professor, Chennai India Member Englishers India

# Link to join: <u>https://meet.google.com/czp-pmgj-hcw</u>

Time	Presenter	Institution	Title	
10:00-10:10	Nimra Shehzad Bhatti	UCP, Lahore	Semiotic Analysis of Service Shoes Commercials	10 min
10:10-10:20	Ameer Nawaz	Educator Teachers	Attitudes of Undergraduates towards Learning and Speaking English in Punjab	10 min
10:20-10:30	Syed Muhammad Haseeb	University of Central Punjab	Semiotic analysis of memes in memes of Pakistan	10 min
10:30-10:40	Aamina Saif	University of Central Punjab	Semantic analysis of shoes advertisement's slogan in online shop in Pakistan	10 min
10:40-10:50	Muhammad Abu Bakar Sabir	University of Central Punjab	Semiotics analysis of Servis Tyres Advertisements	10 min
10:50-11:00	Aisha Nadeem	Air University, Islamabad	Attitude of men and women regarding COVID 19 vaccines and boosters	10 min
11:00-11:10	Farzana Khan	University of Sargodha	A Psychoanlytical Anlysis of Anita Desai's"The Museum Of Final Journeys "	10 min
11:10-11:20	Sania Ghumro, Dr. S. Hassan Ali, Sajjad Rasool	IBA Sakkhar	Role of Multimodal Strategies in Improving Student's English-Speaking Skills at Primary Level in Sindh	10 min
11:20-11:30	Dr. Najia Asrar Zaidi	University of Balochistan	The World as Global Village and Elif Shafak's Forty Rules of Love: A Perspective	10 min

# (Day 3, Sunday, June 05, 2022)

# PLENARY SESSION 2 PANEL 2: 10:00-11:30 (ONLINE)

Chairperson

#### Dr. Afsheen Salahuddin

#### LUMS Lahore

Vice President Englishers Lahore

Link to Join: <u>https://meet.google.com/gib-zads-fju</u>

Time	Presenter	Institution	Title	
10:00-10:10	Mehak Rauf	University of CENTRAL Punjab	Semantics analysis of Chocolate Product	10 min
10:10-10:20	Salman Afzal	University of Central Punjab	Textual Analysis of Axe Monday Perfume Advertisement	10 min
10:20-10:30	Azha Farid	University of Sahiwal	Female Representations In Canterbury Tales By Geoffrey Chaucer (A Critical Gender By Geoffrey Chaucer (A Critical Gender Discourse Analysis	10 min
10:30-10:40	Ifra Anam , Zareena Qasim	University of Sargodha	Changing Social Ideologies about Gender and Disabled Persons: A Critical Discourse Analysis of Muniba Mazari's Motivational Speech	10 min
10:40-10:50	Sadia Sadaf Kazmi , Kiran Anwar	University of Mianwali	Things Fall Apart : The cataclysmic Clash of Cultures	10 min
10:50-11:00	Syeda Ashbba Zaineb, Dr. Huma Batool ,Shehnaz Akhtar	Air University, Islamabad	Language Problems and Dyslexia: A Case Study of a Female Teenager	10 min
11:00-11:10	Hunzeela	UCP,Lahore	Semiotic Analysis on Coca Cola Advertisement	10 min
11:10-11:20	Hajra Arshad and Kulsoom Akhtar	Affiliation not mentioned	Factors affecting English speaking skills of university students	10 min



1120-1130Afsheen SalahudinLUMSEnhancing the Motivation level of Students in an ESL Classroom by identifying their Intelligence Types10 mi	in
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# (Day 3, Sunday, June 05, 2022)

### PLENARY SESSION 2 PANEL 3: 10:00-11:30 (ONLINE)

Chairperson

**Muhammad Amir Saeed** 

Dhofar univeristy, Salalah, Oman

**President Englishers Oman** 

#### Link to Join: <u>https://meet.google.com/uaq-dubu-waq</u>

Time	Presenter	Institution	Title	
10:00-10:10	Ali Hammad , Mahwish Farooq	University of Central Punjab	Textual Analysis of Clear Shampoo advertisement "CLEAR x CR7 Legend Shampoo Co-Creation"	10 min
10:10-10:20	M Tayyab Azhar	University of Central Punjab	Role of Phonics in Promoting Reading Development in ECE	10 min
10:20-10:30	Saima Shahzad	NCA Lahore	Rebalance Gender Inequality in Architecture and Design	10 min
10:30-10:40	Muhammad Ali Husnain Gondal	UCP, Lahore	Textual Analysis of TV commercial of Faiza beauty cream.	10 min
10:40-10:50	Iqra Arshad	UCP, Lahore	Semiotic Analysis of Branded perfume	10 min
10:50-11:00	Ayma Azhar	UCP, Lahore	Semiotic Analysis of Cosmetics Ads	10 min
11:00-11:10	Ahmad Sultan , Dr Mahwish Farooq	University of Central Punjab	Evaluative study on curriculum development in multilingual education	10 min
11:10-11:20	Sana Ghaffar	University of Sargodha, Sargodha	Unveiling Sanities of Insane Minds of Post-Partition Era: A Psychoanalytical Criticism of Manto's Toba Tek Singh	10 min
11:20-11:30	Muhammad Abu Bakar Sabir	University of Central Punjab	Semiotics analysis of Servis Tyres Advertisements	10 min

# (Day 3, Sunday, June 05, 2022) PLENARY SESSION 2 PANEL 4: 10:00-11:30 (ONLINE)

#### Chairperson

Dr. Zia Ahmed

Emerson University Multan Vice President Englishers South Punjab

# Link to Join: <a href="http://meet.google.com/ukt-pbfo-hzg">http://meet.google.com/ukt-pbfo-hzg</a>

Time	Presenter	Institution	Title	
10:00-10:10	Khushboo Amir	University of Lahore	Improving the speaking skills of the english language learners at inter-level.	10 min

10:10-10:20	Samreen Fatima	University of Central Punjab	Concerning Stereotypes of Women in Pakistani Culture.	10 min
10:20-10:30	Shaheera Shahid	University of Central Punjab	Semiotic analysis, neighbours, bonding over food	10 min
10:30-10:40	Aqsa Younis	University of Lahore, Sargodha Campus	Use of formal and informal language in Charles Dickens ' A tale of two cities Chapter 2 : A sociolinguistics Overview	10 min
10:40-10:50	Dr.Tahir Jahan khan Niazi	Lahore Leads University (LLU), Lahore, PAKISTAN	Engaging Pakistani esl readers in motivation	10 min
10:50-11:00	Dr. Ambreen Salahuddin	University of the Punjab, Lahore, Pakistan	Intentional or unintentional crossing of Lakshman Rekha in fiction by Pakistani women writers	10 min
11:00-11:10	Kalsoom Arshad, Hajra Akhtar	Affiliation not mentioned	Factors affecting English speaking skills of university students	10 min
11:10-11:20	Tahra Nadeem	University of Central Punjab	A semiotic analysis on online apple advertisement	10 min



 

 11:20-11:30
 GHULAM YASEEN
 University of Lahore Sargodha Campus
 Women's Emancipation and Orientalism.

# (Day 3, Sunday, June 05, 2022) PLENARY SESSION 2 PANEL 5: 10:00-11:30 (ONLINE)

Chairperson

Ms Shahida Parveen

#### Islamia University Bahawalpur Coordinator Englishers South Punjab

### Link to join: <u>https://meet.google.com/dqw-osot-xzi</u>

Time	Presenter	Institution	Title	
10:00-10:10	Khushboo Amir	University of Lahore	Improving the speaking skills of the English language learners at inter-level.	10 min
10:10-10:20	Maham Ashfaq	University of Central Punjab	Analysis of the most popular brands of biscuits	10 min
10:20-10:30	Fatimah Qayyum	University of Central Punjab	Semiotic Analysis of Detergent"	10 min
10:30-10:40	Momina Rafique	NUML, Islamabad	Letter Writing Skills of English Learners of O Levels and Matric: An Exploratory Study	10 min
10:40-10:50	Rabia Ejaz Summra Arshad Khan, Dr. Huma Batool	Air University, Islamabad	The effects of Whatsapp social media on spelling and syntax of Multilingual Pakistani English Language Learners	10 min
10:50-11:00	Bushra Bashir,Zareena Qasim	University of Sargodha	Exploring Cultural Hegemony in Ayad Akhtar's American Dervish (2014) in the light of Gramsci's Concept of Cultural Hegemony	10 min
11:00-11:10	Summaya Afzal , Saleem Akram	University of Sargodha	Self-Survival of Brown Women in Clashing Identities in the Good , Muslim by Tahmima Aman	10 min
11:10-11:20	Aqsa Younis	University of Lahore Sargodha Campus	Use of formal and informal language in Charles Dickens ' A tale of two cities Chapter 2 : A sociolinguistics Overview	10 min
11:20-11:30	Nasir Mehmood	NUML, Islamabad	Grammatical Gender and its effects on Congnition: The Case of Pushto Bilingual Speakers	10 min

# (Day 3, Sunday, June 05, 2022) PLENARY SESSION 2 PANEL 6: 10:00-11:30 (ONLINE)

Chairpersons

Dr. Shaista Zaib

NUML, Lahore

# Link to join: <u>https://meet.google.com/fno-sdtq-pus</u>

10 min

Time	Presenter	Institution	Title	
10:00-10:10	Ayesha Ahmed	University of Central Punjab	Semiotic analysis of a Lux Advertisement of Pakistan	10 min
10:10-10:20	Naheed Iqbal Khan	University of Mianwali	Research on pre pandemic( and post pandemic earth (COVID 19) and post pandemic earth	10 min
10:20-10:30	Arifa Aman	University of Lahore	Ontology of gender: a study of unidentified self of jack in confessions of the fox by jordy Rosenberg	10 min
10:30-10:40	Ayesha Tayyab	University of Sargodha	The Construction of Identity in Cisneros's Short Story Women Hollering Creek";A Feminist- Postcolonial Analysis	10 min
10:40-10:50	Bushra bashir , Zareena Qasim	University of Sargodha	Exploring Cultural Hegemony in Ayad Akhtar'sAmerican Dervish (2014) in the light of Gramsci's Concept of Cultural Hegemony	10 min
10:50-11:00	Jawad Ahmad	University of Central Punjab	Psychological analysis of clothing brands.	10 min



11:00-11:10	Fatimah Qayyum	University of Central Punjab	Semiotic Analysis of Detergent"	10 min
11:20-11:30	Aamir Saeeda Dr. Sumera Umrani	University of Sindh, Jamshoro	Phonological variations of english plosives produced by I2 learners	10 min
11:30-11:40				

# (Day 3, June 05, 2022)

#### PLENARY SESSION 4: 14:00-16:30 (ONLINE)

**Keynote Speaker** 

#### **Dr. Arshad Khan**

#### University of Management Technology, Lahore Vice President Englishers Punjab

# TOPIC: TRANSLANGUAGING AND CODESWITCHING: FROM THE LENS OF A THEORETICAL PERSPECTIVE Chairperson

#### Dr. Syeda Huma Batool

Assistant Professor Air University Members Englishers Journal

#### Link to join: <a href="https://meet.google.com/sxb-zcxb-fin">https://meet.google.com/sxb-zcxb-fin</a>

(Note: It is mandatory upon all the presenters of the following sessions to join the plenary session 4)

#### PLENARY SESSION 4 PANEL 1: 14:00-16:30 (ONLINE)

Chairperson

#### **Dr. Muhammad Issa**

University of Baltistan, Skardu President Englishers Gilgit Baltistan

#### Link to join: <a href="https://meet.google.com/ycu-ndyg-gob?hs=224">https://meet.google.com/ycu-ndyg-gob?hs=224</a>

#### (Note: It is mandatory upon all the presenters of the following sessions to join the plenary session 3)

Time	Presenter	Institution	Title	
14:20-14:30	Muhammad Naeem ur Rahman	Govt. College Safdarabad ( Sheikhupura)	The Dynamics of Socio-Economic Conditions in the Third World: An Analysis of Mohsin Hamid's How to Get Filthy Rich in Rising Asia	10 min
14:30-14:40	Rashmina Haleem	University of Sargodha	Exploring Gender through Deconstruction of Mueenuddin's Lily	10 min
14:40-14:50	Faiza kiran	University of Lahore, Sargodha campus	A Critical study of women rights and Discursive power in the selected passages of Khaled Hosseini's A Thousand Splendid Suns	10 min
14:50-15:00	M. Haroon Aslam	University of Sahiwal, Sahiwal	IMPACTS OF PAKISTANI MODERN DRAMAS ON SOCIETY NORMS AND VALUES: DIALOGUE ANALYSIS OF TWO PAKISTANI DRAMAS	10 min
15:00-15:10	Fatima tul Zahra	University of Sargodha	Exploring Linguistic Taboos in Pakistani Society: A Gender Analysis	10 min
15:10-15:20	Sobia kouser	University of Lahore (Sargodha Campus)	L1 Collision In English Enunciation At Intermediate Level (Grade 1) In Sargodha. Impact of culture on second language learning in classroom	10 min
15:20-15:30	lqra yaqoob	University of Lahore ( Sargodha campus )	Impact of culture on second language learning in classroom	10 min



15:30-15:40	Saba Gul	University of Lahore Sargodha campus	CDA Of #imported_hukumat_na_manzoor, 2022 (imported Govt. Unacceptable)	10 min
15:40-15:50	Sadia Masood	University of Sargodha	Feminist view of Adrienne Rich in Hosseini's novel; A Thousand Splendid Suns	10 min
15:50-16:00	Iffat Jabeen	University of Sargodha	A Study of Linguistic Taboos in Send My Roots Rain by IBIS GOMES VEGA	10 min
16:00-16:10	Amna Akhtar	University of Sargodha	Irony and Humor as Variables in Moni Mohsin's Butterfly Series	10 min
16:10-16:20				10 min

### (Day 3, June 05, 2022) PLENARY SESSION 4 PANEL 2: 14:00-16:30 (ONLINE)

#### Chairperson

#### Dr. Farooq Alam

#### Assistant Professor, NUML Rawalpindi

# Link to join: <u>https://meet.google.com/omj-qcsz-sga</u>

Time	Presenter	Institution	Title	
14:20-14:30	Imran Siddique	Riphah International University, Lahore	A Speech Act Analysis of the Prime Minister IK's Speech at UNGA with respect to Kashmir Dispute	10 min
14:30-14:40	Ume e Naz	University of Central Punjab	Semiotics analysis of branded kids clothes	10 min
14:40-14:50	Hassan Hashmi	University of Central Punjab,	Socio-economic analysis of KFC food advertisement	10 min
14:50-15:00	Humna Atif	University of Central Punjab	Colonialism of Pakistan and The Yellow Wallpaper	10 min
15:00-15:10	Jawad Ahmad	University of Central Punjab	Psychological analysis of clothing brands.	10 min
15:10-15:20	lqra Yasmeen, Musarat Nazeer	University of Sargodha	A study of Motivation of Undergraduates towards English Language Learning at the University of Sargodha	10 min
15:20-15:30	Summaya Afzal , Saleem Akram	University of Sargodha	Self-Survival of Brown Women in Clashing Identities in the Good , Muslim by Tahmima Aman	10 min
15:30-15:40	Shamaim muneer	University of Lahore, Sargodha campus	Probing the istanbulites identity construction in elif shafak's the bastard of Istanbul	10 min
15:40-15:50	Syeda Ayesha Riaz	Affiliation not mentioned	A Criticial Discourse Analysis of Female Subjugation in Short Story Saleema by Daniyal Mueenuddin Abstract This study targets to investigate "Saleema"	10 min
15:50-16:00	Syed Attia Bibi, Anam Saleem, Inamullah	Bacha Khan University	Beyond the Veil: A Psychoanalytic Feminist Study of The Veil by Nawal El Saadawi	10 min
16:00-16:10	UM-E-LAILA	The University of Lahore Sargodha Campus	CDA Of the narrative "Absolutely Not" developed by Imran khan.	10 min
16:10-16:20	Shamaila Arfan	University of Lahore (Sargodha campus)	Significance of Applied Linguistics in Multi Lingual and Multiethnic Social Setting of Pakistan	10 min



# **LOCAL LANGUAGES**

# (Day 3, Sunday, June 05, 2022) PLENARY SESSION 3, PANEL 1: 14:00-15:30 (ONLINE)

**Keynote and Chairperson** 

Prof. Dr. Nabila Rehman

Director, Institute of Punjabi and Cultural Studies, Punjab University, Lahore TOPIC:

پنجابی: ساڈی بولی، ساڈاور نثہ

Moderator:

Ms. Fozia Ishaqq

Eden Girls College, Muridke

### Link to join: <a href="https://meet.google.com/mxx-roxx-fmy">https://meet.google.com/mxx-roxx-fmy</a>

Time	Presenter	Institution	Title	
14:20-14:30	Mr. Waqar Mustafa Sipra	Ex Fellow LUMS University Lahore	Dying Culture of Literary Sangats in Local Languages	10 min
14:30-14:40	Dr. Mushtaq Adil	University of Sialkot	پنجابی بطور زبان لا گو کران و چاخباراں،ر سالیاں داکر دار	10 min
14:40-14:50	Mr. Abdur Rahman	Government Associate college (boys) Kotla Arab Ali Khan, Gujrat	Local Scripts in Punjabi Culture	10 min
14:50-15:00	Dr. Karamat Ali Mughal	Institute of Punjabi and Cultural Studies, University of the Punjab, Lahore	The Benefits of Mother Tongue Education	10 min
15:00-15:10	Dr. Mubarak Lashari	Institute of English Language & Literature, University of Sindh, Jamshoro	استاد بخاري دي ڪتاب تڙ تڙ تيڏيان ڳالهيان دي وچ انسانيت، وطن اور محبت دا شعور	10 min
15:10-15:20	Mr. Muhammad Akhtar Mirza	Editor of Haryanvi magazine "Nohra", Multan	ہریانوی ثقافت کے زیورات	10 min
15:20-15:30	Ms. Iffat Ashiq	GC University, Lahore	Punjabi as Medium of Instruction in Historical Punjab	10 min
15:30-15:40	Mr. Rizwan Ali Awan	Institute of Punjabi & Cultural Studies, University of the Punjab, Lahore	Ethical Values in Punjabi Folklore	10 min
15:40-15:50	Dr. Saima Batool	Lahore College for Women University, Lahore	ماں بولی راہیں تعلیم	10 min
15:50-16:00	Dr. Javed Manzar	University of Karachi	بولی واسطے خطرے	10 min
16:10-16:20	Dr. Iftikhar Ahmed Sulehri	GC University, Lahore	وارجيمل پھتا :اک و پر دا	10 min



# **INSTRUCTIONS**

- 1. If a presenter needs assistance in finding accommodation at Mianwali, please contact Mr. Amir: 0345-4858006.
- 2. Non- presenters participation fee is be Rs-1000 for physical and Rs- 500 for virtual attendance. For getting the certificate, attendance of all sessions is mandatory.
- 3. For online presenters, link for joining sessions have been provided by the Chairs of the Sessions. Please join your respective sessions 10 minutes prior to the sessions start. Late comers may not be entertained
- 4. Please join with your full name and affiliation. Avoid Non-registered and unprofessional IDs.
- 5. The video of online presenters must be on during presentation.
- 6. Chairs/Moderators are responsible for the presentation and scientific discussion (question answer) section of the sessions besides managing the time allocated for sessions in the program.
- 7. Chairs will be required to culminate the sessions within the given schedule.
- 8. Pakistan time has been mentioned; however, chairs of different sessions and presenters are instructed to adjust their time accordingly.
- 9. Requests such as change of place and time will not be taken into consideration in the conference program.
- 10. If a presenters' name is not mentioned in the conference program and the acceptance letter is issued by the Scientific Committee and is desirous to present, s/he can still present; however, certificate will only be provided once a presenter is registered.
- 11. For physical presentation, the registration desk will be available on campus.
- 12. All registered participants will be provided registration cards on campus. Wearing of cards is mandatory while attending any proceedings of the conference and to avoid any untoward situation.

#### Muntazar Mehdi (PhD) Conference Chair

Assistant Professor National University of Modern Languages, Islamabad President Englishers LLL International Turkey